GROUP 3600

PATENT

Docket No.: 1268-094

IN THE UNIT

JUL 2 8 2004 ES

In re Application of		:				
Yoram LEVANON et al		:				
U.S. Patent Application No	0. 09/534,170	: Confirmation No. 2252				
Filed: March 24, 2000		:	: Group Art Unit: 3622 : Examiner: STEPHEN M. GRAVINI			
For: METHOD FOR P	RODUCING O	PTIMUM-EFFECT	MARKETING		·	
Dear Sir: Transmitted herewith is an	Amendment in	the above identified	l application.			
☐ No additional fee is r ☐ Small entity status of ☐ Also attached: The fee has been saleule	this application		d .			
The fee has been calcula	NO. OF CLAIMS	HIGHEST PREVIOUSLY PAID FOR	EXTRA CLAIMS	RATE	FE	E
Total Claims	20	21		x \$ 18 =	\$	0.00
Independent Claims	3	3		x \$ 86 =	\$	0.00
		If multiple dependant claims newly presented, add \$290.00				
		Fee for extension	of time			
			ТОТ	AL FEE DUE	\$	0.00
A credit card author	rization form i	n the amount of	i	s attached.		
The Commissioner communication or commun	credit any over	payment, to Depo	sit Account No. 0'	7-1337, including	any fi	iling
		Respectfully submit	ted,			

LOWE HAUPTMAN GILMAN & BERNER, LLP

Randy A. Noranbrock for Benjamin J. Hauptman Registration No. 42, 940 Registration No. 29,310

Date: July 28, 2004 Registration No.: 29,310 USPTO Customer No. 22429 1700 Diagonal Road, Suite 300 Alexandria, Virginia 22314 (703) 684-1111BJH/ir (703) 518-5499 Facsimile



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GROUP 3600

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Docket No.: 1268-094

Yoram LEVANON et al.

: Confirmation No. 2252

U.S. Patent Application No. 09/534,170

Group Art Unit: 3622

Filed: March 24, 2000

Examiner: STEPHEN M. GRAVINI

For: METHOD FOR PRODUCING OPTIMUM-EFFECT MARKETING

AMENDMENT

Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action of May 5, 2004, please amend the above-identified application as follows: